THE DETAILS The Frostbite Tour-Ride for Dave is scheduled for 8 AM departure on Saturday, February 21, with a rain date of February 22. The ride begins at Helios Coffee Company in the Glenwood South area of downtown Raleigh. Metric century (62 miles/100 kilometers) riders will move to Archers Lodge from there, and start at 9 AM. Riders are asked to raise a quarter a mile (\$25) for The Dave Brumitt Fund, with CHECKS ONLY (and late registration forms) accepted at the starting line. Ride leaders Mike Dayton, Dan Wilkinson, and Adrian Hands are experienced long-distance bicycle enthusiasts. Riders who register by Feb. 7 will receive a commemorative T-shirt. Volunteers will be available throughout the ride to provide support in the form of cue sheets, beverages, directions, raucous cheering and to share door prizes at the finish line!

THE FUND The Dave Brumitt Fund was established in October of 2003. The fund fights gastroesophageal cancer through research. Interested sponsors may send checks directly to:

THE DAVE BRUMITT FUND PO Box 25494 Charlotte, NC 28275-0393

THE MAN Dave Brumitt (1945-2003) was many things to many people: a loving and devoted partner to his wife, a caring and motivational director to his employees at SAS Institute, and a true friend to many. He cooked gourmet meals, raced cars, climbed mountains, skied with grace, biked across the state, cruised his Harley, traveled far and wide, and talked politics with gusto. All of us were touched by his love of life, quest for knowledge, and a unique ability to face adversity with bravery and grace. In 2002, Dave was diagnosed with adenocarcinomal esophageal cancer. Very shortly before he underwent surgery to fight off this terrible disease, Dave and his bicycling buddies went on a 100-mile bike ride. We are riding at the same time of year and along the same route in honor of his remarkable strength and courage. Please ioin us!





SATURDAY FEBRUARY 21, 2004 RAINDATE FEB. 22

RIDER'S NAME

COMMITMENT LEVEL

THE RIDE began as a group of friends getting together to honor Dave Brumitt's love of life and bravery in the face of adversity. We will bicycle along the same route he and his friends did two years ago, just after he was diagnosed with esophageal cancer. As the size of our group has grown, so too has our camaraderie and dedication. • Won't you join us as a rider, sponsor, or volunteer?

Registration forms: http://ahands.org/frostbite.html

THE FIGHT Every year, over 34,000 Americans are diagnosed with gastroesophageal cancer and more than 25,000 lives are lost. In particular, cases of esophageal cancer are on the rise, especially for adenocarcinomas involving the part of the stomach closest to the lower esophagus (gastric cardia) and the lower esophagus. For some groups, the rate of esophageal adenocarcinomas has increased more than 350% in 20 years, making this the most rapidly rising cancer in the United States. Heartburn (gastric acid reflux or GERD) can damage the lower esophagus and cause changes that promote the development of adenocarcinomas. • If you've been on medications for GERD for over five years. please talk with your doctor about getting an upper endoscopy, an important tool in catching this disease early. If you've noticed subtle changes in swallowing, as in a move towards softer foods or a tendency to cut food into smaller pieces, see a doctor immediately. • Current treatment options are not optimal, and cure rates are poor. We need more funding to understand this disease. You can help by becoming a volunteer, a donor, a rider, or by sharing this information with someone you love. Together, we can make a difference.